

Reylan Ocampo

1805 Marikina, Philippines | hi.reylan@gmail.com | reylanocampo.com

EXPERIENCE

MICROSOURCING - MONERIS

Quezon City, Metro Manila

Website Designer

July 2023 – Present

- Design and build responsive websites in Wix for desktop, tablet, and mobile.
- Work directly with business owners, CEOs, designers, developers, and SEO specialists to understand what each website needs.
- Created wireframes, website mockups, and interactive prototypes to establish responsive layout, visual direction, and user experience before development.
- Apply brand guidelines, typography, spacing, layout, and responsive design across each site.
- Review websites before launch and fix layout, responsiveness, and usability issues.
- Guide clients through their websites and explain how to manage content, products, bookings, and other features after launch.

FREELANCE

Remote

Website Designer & UX/UI Designer

Dec 2022- April 2023

- Designed responsive websites based on each client's business, brand, audience, and project requirements.
- Created wireframes, user flows, page layouts, website mockups, and interactive prototypes before development.
- Used Figma to create high-fidelity website designs and present concepts to clients.
- Selected typography, colors, imagery, spacing, and other visual elements to create a consistent design across each website.
- Improved existing websites by fixing responsive layouts, broken links, usability problems, and visual inconsistencies.
- Created reusable design elements and basic style guides to keep pages consistent throughout a website.

EDUCATION

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

Manila, Philippines

Diploma Information Communication Technology

Graduation Date: 2021

CERTIFICATES

- **GOOGLE Foundations of User Experience (UX) Design** - Learned the fundamentals of UX design, including user research, wireframing, prototyping, and user-centered design principles. Sept 13, 2022.
- **CALARTS UI / UX Design** - Completed a comprehensive UI/UX specialization covering UX strategy, information architecture, wireframing, visual design, prototyping, and creating functional website and app experiences. Aug 09, 2022..
- **FREECODECAMP Legacy JavaScript Algorithms and Data Structures V7** - Learned JavaScript fundamentals, algorithms, data structures, and problem-solving techniques to build efficient and interactive web applications. July 17, 2022.
- **SIMPLILEARN Introduction to Front End Development** - Learned JavaScript fundamentals, algorithms, data structures, and problem-solving techniques to build efficient and interactive web applications. July 11, 2022.

SKILLS & INTERESTS

Website Platforms: Wix, WordPress, Framer, Squarespace, Shopify, GoHighLevel.

Front-End: HTML, CSS, Javascript.

Design Tools: Figma, Canva, Adobe XD, Adobe Photoshop, Miro, Sketch.

Language: Filipino, English.

Interests: Design, Automation, Artificial Intelligence, Technology.